



As you may have heard, **Preferred Marketing Associates has entered into an exciting new partnership with GeoBlue**, an independent licensee of the Blue Cross Blue Shield Association, to offer international travel medical coverage to your clients!

This international coverage would include benefits for leisure, business, student, missionary, marine, seniors, and long-term expatriate travelers.

Why sell GeoBlue?

1. Travel Medical is a multi-billion dollar business.
2. GeoBlue opens new markets and opportunities for any agent.
3. Your clients are currently buying these products! Bring them back home!
4. Unlike other international plans, you enjoy unsurpassed protection under your E&O insurance. Customers similarly benefit from a regulated policy.
5. Competitive commissions.

These products are available for sale by PMA producers with a separate appointment.

Remember, your Medicare clients will need coverage when traveling outside the U.S.! Medicare offers little coverage for travel outside the U.S.

Become appointed with GeoBlue today!

Once appointed, you can begin selling GeoBlue plans immediately! You will be sent personalized links and an agent number through a confirmation email. When a potential client clicks on your unique agent link, a cookie is set on their computer for commission tracking purposes. GeoBlue's AgentHub broker portal allows you to download customized sales brochures, marketing materials, sales reports, email templates, education material, and much more.

PMA endorses this new collaboration and is excited about these new offerings for your clients.

For questions, please contact Brenda at PMA. Email brenda@pmainsur.com